Project Highlights

Corporate Sector - Selected Projects

In addition to numerous smaller-scale training initiatives for private companies across sectors such as architecture and design, accounting, legal consulting, and tech startups, I led the following high-impact corporate learning projects:

1. **GUP "RACIN" – Republican Agro-Industrial Center for Investment and Innovation**
   Developed senior staff capability programs focused on sector-specific communication and leadership upskilling, improving organizational readiness for investment and innovation initiatives.

2. **Zara (Retail)**
   Designed and delivered sales-focused training to enhance customer engagement and communication, strengthening frontline workforce performance in a high-volume retail environment.

3. **IKEA Russia**
   Facilitated business communication and cross-cultural collaboration training, enabling global team effectiveness and smoother participation in international projects.

4. **AO Svyazinvestneftekhim (Oil & Gas)**
   Created a specialized training program for administrative staff to build interpreting and technical communication skills, supporting international meetings and compliance in documentation.

5. **Kazan Helicopter Plant**
   Prepared technical and administrative teams for European development programs and international exhibitions, combining industry-specific English with public speaking and presentation skills to support global market participation.

6. **Kazan Motor-Building Production Association (KMPO)**
   Delivered domain-specific technical training to build workforce capability for overseas education programs and international event participation.

7. **Rohde & Schwarz (Russia Division)**
   Enabled engineering teams to communicate technical concepts effectively for international collaboration and product exhibitions, improving client-facing readiness.

8. **Shell (Russia)**
   Developed certification-aligned training to meet global oil & energy communication standards, improving workforce integration in cross-border projects.

9. **National Bank of Tatarstan**
   Designed executive-level learning modules on financial communication and negotiation, enabling leaders to represent the organization in global markets.

10. **Ministry of Finance (Republic of Tatarstan)**
    Delivered HR training to streamline bilingual reporting, onboarding, and communication, supporting change in internal processes and talent integration.